

AMERICAN TOY & FURNITURE CO., INC.

1969



JUVENILE FURNITURE
(Pages 12 to 17)

DOLL FURNITURE
(Pages 18 to 20)

TOOL SETS
(Pages 7 to 9)

WOODBURNING SETS
(Pages 2 to 4, & 6)

ART & EASEL SETS
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CRAFT & GAMES
(Pages 5, 10, 24 to 27)

PRE-SCHOOL TOYS
(Pages 24 to 27)

Woodburning Sets Featuring



No. W5—WONDER PEN WOODBURNING SET (Full Cover Box)

This jumbo-sized woodburning set is packed in box with attractive 4-color cover. Contains 5-year guaranteed U.L. Approved Wonder Pen, 3 extra points, 11 plaques, 2 cork coasters, color foil, color chips, brush and paint pans. Full instructions included. Size: 25" x 16 $\frac{3}{4}$ " x 1 $\frac{3}{4}$ " deep; packed $\frac{1}{2}$ doz. to sh. carton; wt. 20 $\frac{1}{2}$ lbs.

No. 92—WONDER PEN WOODBURNING SET

Packed in giant see-thru box; has same contents as No. W-5 set shown above. Size: 25" x 16 $\frac{3}{4}$ " x 1 $\frac{5}{8}$ " deep; $\frac{1}{2}$ doz. to sh. carton; wt. 17 $\frac{1}{2}$ lbs.



(A) No. W3—WONDER PEN WOODBURNING SET (Full-Color Cover Box)

This attractive set contains the guaranteed U.L. Approved Wonder Pen, 8 fascinating plaques, additional point for special effects, color foil, color chips, paint dishes, brush and full instructions. Size: 19" x 11" x 1 $\frac{1}{2}$ "; packed 1 doz. to shipping carton; wt. 20 lbs.



(B) No. 91—WOODBURNING SET (Shrink-Pak Display Box)

Popular introductory woodburning set—in see-thru package. Includes guaranteed UL approved Wonder Pen, 8 plaques, additional point for special effects, color foil, color chips, paint dishes, brush and instructions. Size: 19" x 15" x 1 $\frac{1}{2}$ "; packed 1 dz. to shipping carton; wt. 20 $\frac{3}{4}$ lbs.

The Guaranteed 
ELECTRIC WONDER® PEN



**A. T. F. EXCLUSIVE
TEMPO-MATIC®
SIGNAL STAND**
Pat. No. 3,301,060

No. T-98—TEMPO-MATIC WOODBURNING SET

Here is A.T.F.'s exclusive addition to the time-honored art of woodburning. The TEMPO-MATIC Signal Stand operates like a thermostat, showing when pen is COOL-WARM-READY TO USE! Place pen in stand; signal indicator shows when pen is ready for woodburning. As pen warms up, arrow indicator moves to left. Pen is ready to use when arrow reaches extreme left. After pen is unplugged, indicator registers WARM, then COOL. Set includes guaranteed UL approved Wonder Pen, the TEMPO-MATIC Signal Stand, 16 plaques, 4 additional points for special effects, color chips, color foil, paint dishes, brush, and full instructions. Size: 15" x 13" x 4" deep; packed 6 to shipping carton; wt. 19 lbs.



No. 16-A and No. 16-B PLAQUE ASSORTMENTS (Skin-Pack)
Each assortment includes five Basswood Plaques sized up to 8" x 7". 16A covers action subjects for boys and girls; 16B covers animals. Standard Pack: ½ dz. ea. 16A and 16B—Shipping weight 9 pounds.



No. 15—PROFESSIONAL WONDER PEN SET

An 8-piece woodburning set for obtaining amazing effects on wood, leather, cork, etc. Set features the Guaranteed UL listed Wonder Pen. Attractive window-box includes the Wonder Pen, 7 additional points for unusual effects, foil for monogramming and full instructions. Hobbyists Note: Pen can also be used for light soldering. Packed 1 doz. to carton; shipping wt. 9 lbs.

WOODBURNING – with *Change-o-Matic*

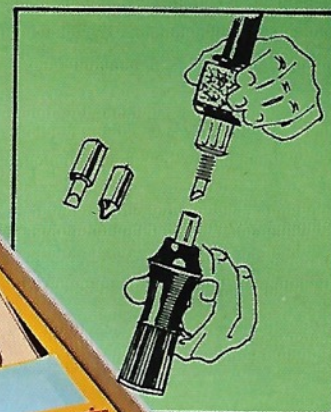
T.M. App. for
Pat. App. for

New!



Change-O-Matic
ATF Exclusive Tool
for changing points

Extra points
can be attached
when pen
is warm!



For Boys
and Girls
7 yrs. and up



No. W7 — Woodburning Set with Change-O-Matic

A deluxe woodburning set that includes a most welcome innovation — the Change-O-Matic, for easy, convenient point changing. With UL approved, guaranteed Wonder Pen, 3 extra points, 11 plaques, 2 cork coasters, paint set, color foil, plus notepaper and envelopes for monogramming. Size: 25" x 14¼" x 1¾" deep; packed ½ doz. to ctn.; wt. 15 lbs.

New!



BRANDING KIT

With complete set of letters for
initialing and personalizing on leather,
wood, cork, vinyl, etc.

No. W-10 — ATF Branding Kit

A useful set for permanently marking personal items such as luggage, wallets, purses, clothing, etc. — anything that one would like to initial or mark with a brand. The branding attachment may be removed so that tool can also be used for woodburning. Included is a full alphabet set plus a variety of branding designs. Full instructions. Packed 1 dozen sets to shipping carton; wt. 10 lbs.

NEW! *Color-ific*

(T.M.App.For)
(Pat.App.For)

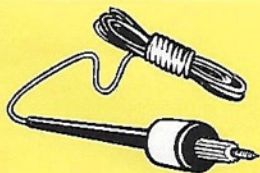
Exciting Craft Set
with **Con-Tact**[®]
Self-Adhesive Plastic



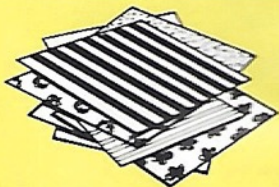
NO. W96 — COLOR-IFIC CRAFT SET

What child wouldn't like to make his (or her) own pencil case, belt, key case, billfold and coin purse in brilliant spectacular colors? Color-ific, as the name implies, is colorful and it's terrific. This comprehensive set includes enough materials for youngsters to make each of the above projects in choices of 8 brilliant patterns. Set contains guaranteed U.L. Listed Thermo-Cutting Tool, 8 colorful CON-TACT designs — the same self-adhesive plastic used to decorate your home — 7 reusable fibre tracing patterns, metal work-board, 4 hanks of lacing material, 8 squares of transparent plastic, hardware fittings and complete easy-to-follow instructions. Beautiful 4-color display box, size: 25" x 17" x 1 1/8". 6 sets per pack; wt. 17 lbs.

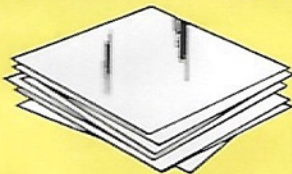
THIS SET CONTAINS:



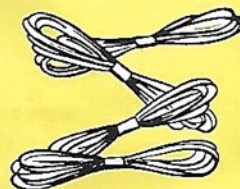
Thermo-cutting tool



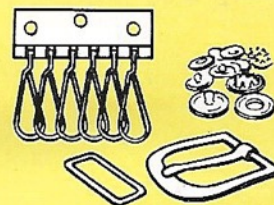
4 1/2 sq. ft. of CON-TACT



4 1/2 sq. ft. of Polyethylene



Hanks of lacing

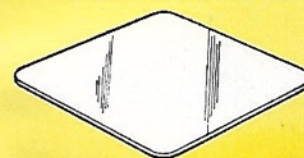


Metal fittings

REUSABLE FIBRE PATTERNS



METAL WORK-BOARD



A.T.F. CLASSIC SERIES WOODBURNING SETS



94F



The Classic Series is a group of three different sets which may be purchased separately or in assortments. Each Set contains U.L. Listed Wonder Pen, special plaque assortment, 2 extra points, color chips, color foil, paint pan, brush and full instructions. Box Size: 25" x 12" x 2". Packed 1/2 doz. to the shipping carton; weight 14 lbs.

94F AMERICAN BOY & 94G AMERICAN GIRL

These Classic Sets are specifically designed to meet the interests of modern young American youngsters. Each Set contains 10 plaques picturing young people at school, at play, at work. The 94F has plaques of interest to the American Boy while the 94G is suited for the taste of the American Girl.



94C



94G

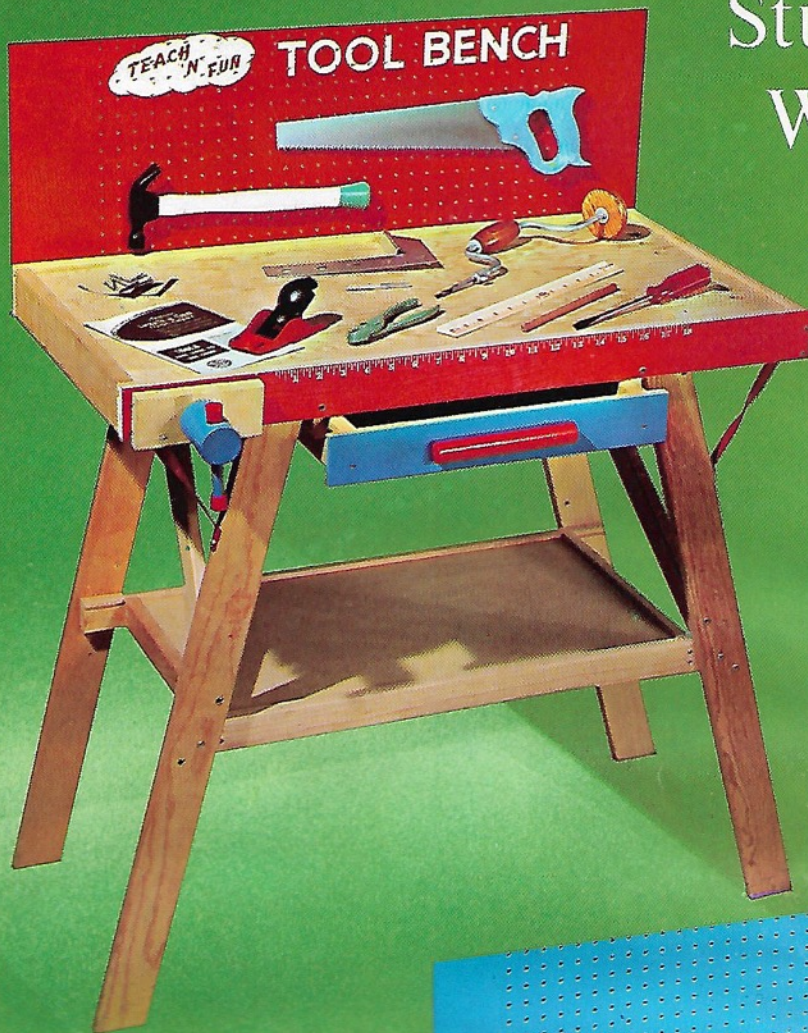
94C OUR PRESIDENTS

A most appealing Classic Series Woodburning Set to be cherished by Americans everywhere. The 8 plaques for burning include portraits of Presidents Washington, Lincoln, Roosevelt, Truman, Eisenhower, Kennedy and Lyndon Johnson.

Assortment No. 94CFG includes 3 Presidents, 2 American Boy and 1 American Girl.

American Tool Sets

Sturdy Work Benches



(A) No. W1500—WORK BENCH WITH TOOLS

Ages 6-16. King sized work table, constructed for long service. Bench contains slide-out drawer, pegboard back and sure grip vise. Tools included are hammer, saw, brace and bit, plane, pliers, screw driver, square, etc. Size: 30" x 20" x 38" high overall. Work area 30" x 16". Packed 1 to carton; shpg. wt. 20 lbs.

(Note: Plane not included in 1969 model)



(B) No. W510—WORK BENCH WITH TOOLS

For ages 6-16. Includes tempered spring steel saw, hammer, pliers, screw driver, triangle, punch, etc. Has tool holders, pegboard back, drawer, measuring scale, vise, etc. Overall size: 23½" x 16" x 31½" high. Packed 1 to carton; shpg. wt. 11¾ lbs.



No. T4—"ALL-STAR" TOOL BELT

Ages 4-10. Belt of genuine top-grain leather with large western buckle. Includes 11" hammer, flashlight, forged pliers, screw driver and steel wrench. Skin-pak display box. Package 21" x 14" x 2"; ½ dz. to shipper; wt. 17 lbs.

New! Shrink Packaging

Each tool box individually shrink wrapped to provide: ★ Attractive Counter Display
★ Protection of Box
★ Elimination of pilferage



No. M5—FOR AGES 4-9

Every young boy enjoys tools. This fine tool set contains an assortment of high quality tools designed for constructive play. Durable, full color steel carrying case includes large tempered spring steel hand saw, 12" hammer, rugged cast iron plane, pliers, level, screw driver, steel square, mallet, etc., plus illustrated instructions. Size of chest: 16 1/8" long, 8" wide, 3 1/8" deep. Packed 1/2 dz., shipping wt. 28 lbs.

(Coping Saw, Mallet and Triangle not included in 1969 set)



No. M2—For Ages 3-6

Beginner's tool set in all-steel carrying case. Includes tempered spring steel saw, hammer, screw driver, steel square, etc. Size of chest: 12 1/4" long, 5" wide, 2 1/8" deep. Packed 1 doz.; shpg. wt. 18 lbs. (1969 set has triangle instead of square)



No. M3—For Ages 3-9

Set is packed in full color steel carrying case. Includes tempered spring steel saw, hammer, pliers, screw driver, steel square, etc. Size: 14 1/8" long, 5" wide, 2 1/2" deep. Packed 1 doz.; shpg. wt. 31 lbs.

TAP-A-MATIC [®] Patent 3,407,499

The First Automatic Metal Tapper CRAFT SETS



No. T-5—TAP-A-MATIC CRAFT SET

An entirely new concept in metal tapping! The exclusive A.T.F. TAP-A-MATIC tool brings the familiar art of metal tapping into the jet age! Easy to operate, requires no batteries or electricity. Just press and release—creating an embossed effect on the pre-printed tapping plaques. Kit includes a generous assortment of plaques and projects, such as tie rack, book ends, etc. Full-color display box; size: 20" x 17" x 2"; packed 12 per shipping carton; wt. 31 lbs.

NEW!

No. T-3—Economy TAP-A-MATIC Set

An exciting hobby-craft item at a new low price! The TAP-A-MATIC is a fascinating tool which enables children to produce attractive embossed effects on metal. This set includes a wide assortment of foil plaques—in addition to the guaranteed TAP-A-MATIC Tool (Pat. Pending) with the unique "press and release" action. Box size: 20" x 11 3/4" x 2"; packed 12 to shipping ctn.; wt. 10 lbs.



They're WILD!
 They're HILARIOUS!
 They're the

DAFFY AWARDS

T.M. App. for. Pat. App. for.



No. T-6 DAFFY AWARDS KIT

Kids love to "kid" each other. Here's a new fun-kit to help them along. The Daffy Awards set gives the youngster a chance to create and present humorous "Awards" to his friends and family for such outstanding achievements as "The World's Laziest Human" or "World's Eating Champion". There are 12 humorous awards included in this set. The children actually handcraft these metal awards by means of

the patented Tap-A-Matic® embossing tool. Then the awards are mounted onto special wood-grained easel-back self-adhesive chipboard frames. Set also includes a metal and wood-work board which assures beautiful metallic effects. Easy-to-follow instructions are included. Size of each Award: 6¼" x 5½". Full-color display box measures 20" x 17" x 1⅞". Packed 6; shipping weight 16 pounds.



(A) No. B6



(A) No. B6—PEG TABLE

Outstanding choice in play tables—for youngsters 2-8. All-wood rugged construction and beautifully finished in maple. Chalkboard is set at convenient writing angle. Desk top flips open to reveal a peg board. Chalk, eraser, mallet and pegs included. Size: 25" long, 19" wide, 22" high; individually packed, wt. 8 lbs.



(B) No. B7



All-Time Favorites!



(C) No. B9

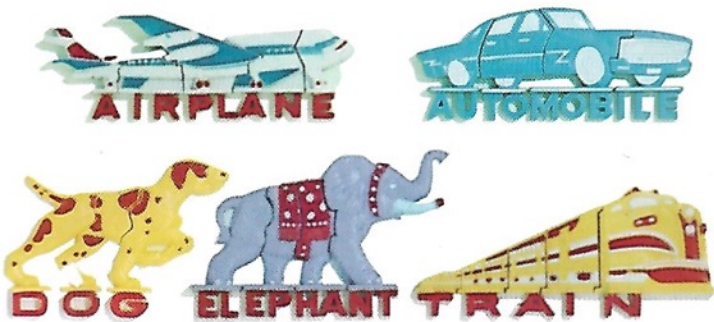
(B) No. B7—MAGNETIC PEG TABLE

For ages 3-8. A super-play table that includes a magnetic spelling board on reverse side of chalkboard. Keeps youngsters busy for hours! Has handy chalk rail. All wood construction with maple finish. Includes a full set of magnetic letters, chalk, eraser, pegs and mallet. Size: 25" long, 19" wide, 22" high; individually packed, wt. 9 lbs.

(C) No. B9—DELUXE TWIN PLAY TABLE

Sturdily built double play-table in multi-color finish. Has two of everything—chalkboards on desk tops with magnetic spelling boards on reverse side; pegboards on desk bottom. Includes 2 sets of magnetic alphabet letters, 2 sets of pegs, mallets, chalk boxes and erasers. Seats fold below table top. Size: 51" long (open), 19" wide, 22" high. Individually packed, wt. 14 1/4 lbs.

MAGNETIC PLAY TABLE



No. B83 — MAGNETIC PLAY TABLE

Newly designed folding-type play desk for the youngster of pre-school and primary age. Includes all these play activities — (1) blackboard area, (2) steel magnetic surface on reverse of top, (3) brightly colored Magnetic Spelling Puzzles (Pat.App.For). Children spell words as they put together these puzzles. Puzzles included are: Dog, Elephant, Automobile, Train, and Airplane. (4) full 26 letter magnetic alphabet, (5) pegboard. Play table attractively finished in blue and white. Assembled Size: 28" x 18¾" x 22¾". Seat height: 10". Individual pack; shipping weight 7½ pounds.

(See page 25 for additional magnetic spelling puzzles)



No. B5 — TUBULAR PEG TABLE

For ages 3-8. Economy play desk with sturdy aluminum legs. Has hinged chalkboard top with pegboard inside. Durably constructed, yet light in weight. Top and seat attractively finished in non-toxic colors. Includes chalk, eraser, mallet and pegs. Size: 25" long, 18" wide, 21" high; packed in individual carton; shipping weight 6 pounds.



No. B8 — TWIN PEG TABLE

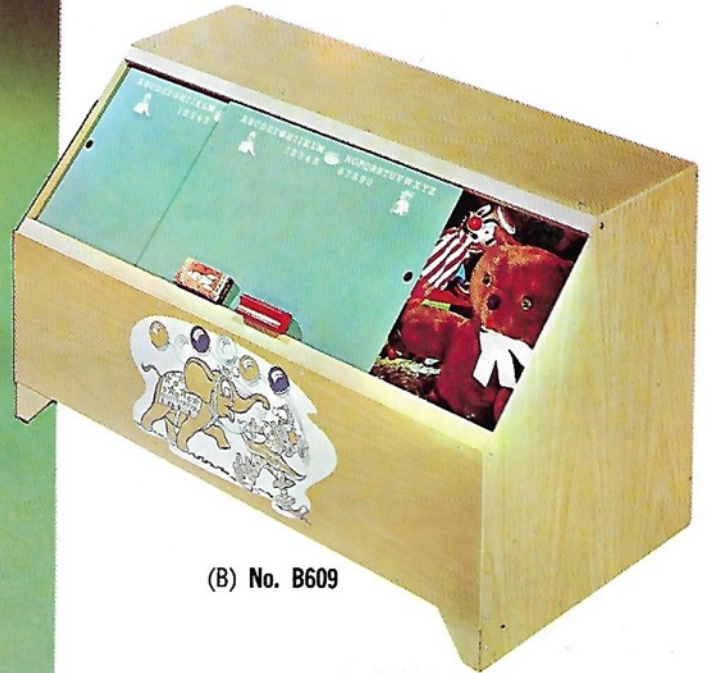
Fun for two youngsters! Constructed of wood with aluminum legs. Includes two sets of pegs, mallets, chalk and erasers. Slide-off chalkboards for easy access to pegboards. Seats fold below top for compact storage. Maple finish. Size: (open) 47" long, 19"-wide, 20" high. Individually packed; shipping weight 9¼ pounds.



*For Fun
and Utility*



(A) No. B615



(B) No. B609

*Padded
Toy
Chest*



(C) No. 712

(A) No. B615—TOY CHEST W/BOOK SHELVES

Ages 2-8. A tasteful addition to the home. Cabinet has distinctive oak wood-grain finish, giving it the appearance of costly furniture. Shelf has full back panel. Plenty of extra space for books and knickknacks on the 3 convenient shelves. Sliding chalkboard doors. Chalk and eraser are included. Bottom shelf holds 10" books standing upright. Size: 36" wide x 17 $\frac{1}{4}$ " deep x 41" high. Packed 1 to carton; shipping wt. 28 $\frac{1}{2}$ lbs.

(B) No. B609—TOY CHEST

Ages 2-8. There's space galore in this popular convenient toy chest. Beautiful oak wood-grain finish. Decorated with attractive Circus motif. Sliding doors are green chalkboard for added play value. Chalk and eraser are included. This sturdily built chest will complement any room in the home. Size: 36" x 17 $\frac{1}{4}$ " x 20" high. Packed 1 to carton; shipping wt. 19 $\frac{3}{4}$ lbs.

(C) No. 712—PADDED TOY CHEST

An exquisite new toy chest with a unique quilted top in multi-color pattern. Sturdily built, this chest will support the weight of two adults seated on the closed top. Chest holds large quantity of toys; more than four cubic feet of storage space. Overall dimensions: 32 $\frac{3}{4}$ " long, 17" wide, 16 $\frac{1}{2}$ " deep. Front of chest finished in white with blue legs; full-color decal for added charm. All wood and hardboard construction. Packed individually (K.D.); sh. wt. 17 lbs.



FOR BOYS FOR GIRLS

NO. T616 — HUTCH TOY CHEST

Eye-appealing super toy cabinet with all the desired features! Pure white finish — smartly decorated with cute decals. Roomy top hutch has easy-sliding doors . . . handy for enclosing books and special toys. Large bottom compartment is perfect for piling in all kinds of toys, games, etc. Has sliding chalkboard doors. Bottom shelf holds 10" books upright. All wood and hardboard . . . sturdily constructed. Size: 36" wide x 17 $\frac{1}{4}$ " deep x 41" high. Packed 1 to carton; Ship. Wt. 31 lbs.

NO. T12 — TOY TOTER

Practical, rugged, and roomy. This toy cart can be easily moved from room to room on lucite casters. Unique "Barnwood" wood-grained exterior gives this "toter" the appearance of expensive furniture. Tubular handles for easy gripping. Over three cubic feet of storage area. Size: 24" x 16" x 22" high. Individually packed. Shipping Wt. 14 lbs.



NO. T616



NO. T12

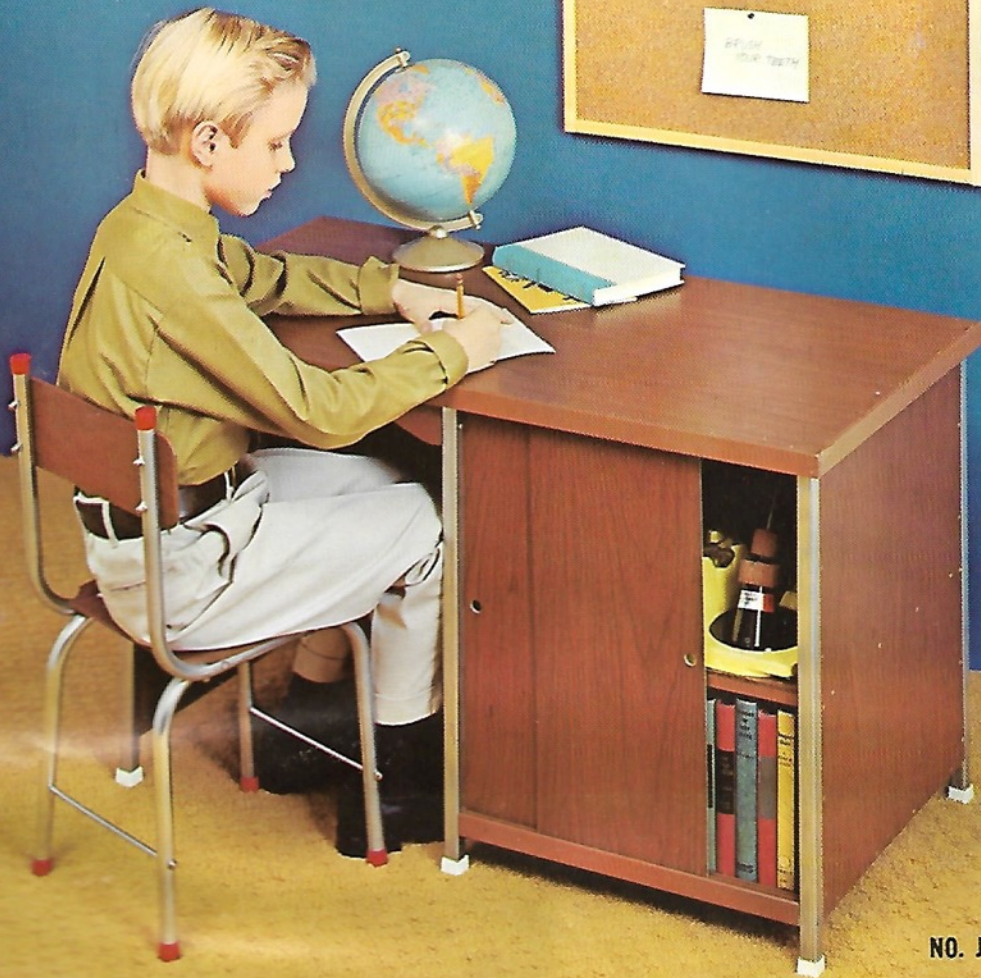




For "JUNIOR" EXECUTIVES

NO. J820 — JUNIOR EXECUTIVE DESK & CHAIR

A modern-style desk and chair set perfectly suited for the "Executive-to-be". Beautifully finished in dark wood grain color which contrasts strikingly with the bright square tubular legs. Plenty of storage space. Large desk top. OVERALL SIZE: 37½" x 19½" deep x 22¼" high — Seat Height: 12½". Packed individually, wt. approx. 25 lbs.



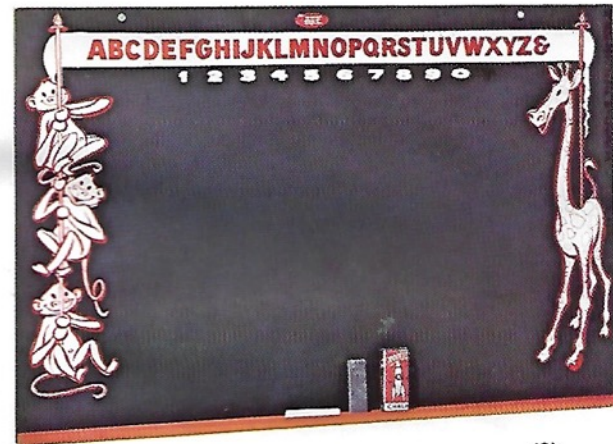
NO. J820



(B)



WALL BOARDS



(C)

(A) No. B15 — CORK BULLETIN BOARD

Handy for messages and reminders. Constructed of cork with clear-finish wood-framing. Includes thumbtacks. Size: 24" x 36". Packed 1 to ctn.; shpg. wt. 8¾ lbs.

(C) No. B11 — CHALKBOARD

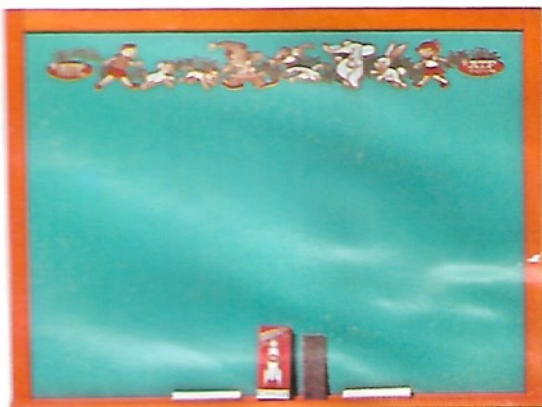
Ages 3-8. King-sized 24" x 36". Attractive 2-color screening. Handy wood rail in maple finish holds chalk and eraser which are provided. Packed 6 to carton; shpg. wt. 31½ lbs.

(B) No. B3 — CORK BULLETIN BOARD

Same as above, except size is 18" x 24". Includes thumbtacks. Individually boxed. Packed 6 to carton; shpg. weight 27 lbs.

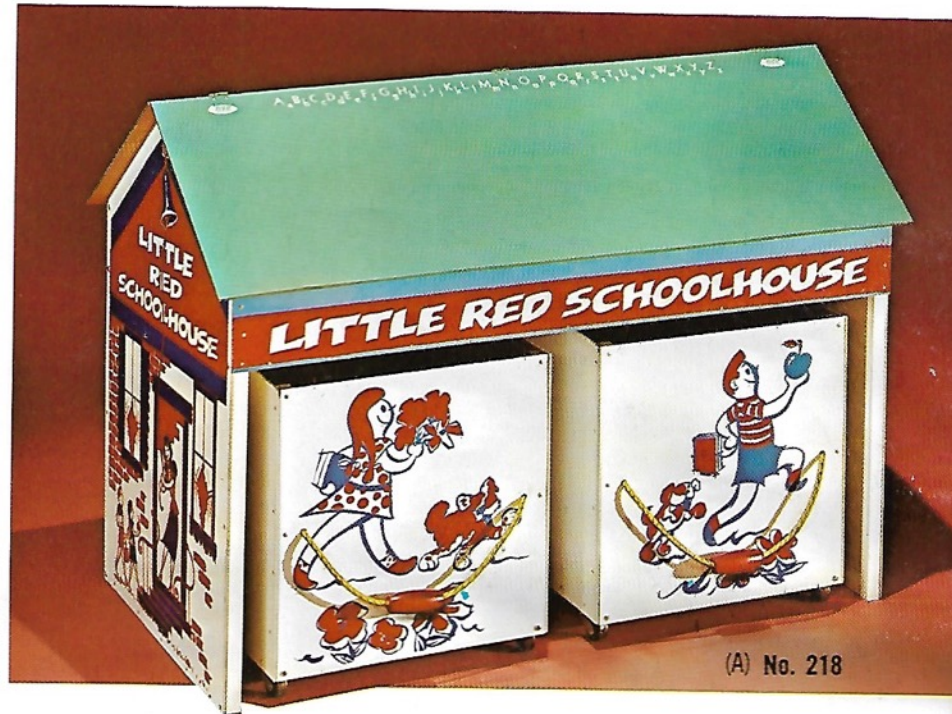
(D) No. B13 — GREEN CHALKBOARD

Bordered with wood frame beautifully finished in maple. Attractive 2-color screening. Complete with chalk, eraser and wood rail. Size: 25" x 19" Individually boxed. Packed 4 to a carton; shpg. wt. 17 lbs.



UNIQUE TOY FURNITURE

*A Work and
Play Center
for the Child*



(A) No. 218



(A) No. 218 — LITTLE RED SCHOOLHOUSE

Attractive and different Toy Chest. Sturdy all-wood construction with hardboard panels colorfully silk-screened to provide the "Schoolhouse" motif. Gable-type roof is green chalkboard. Chalk and eraser provided. Front roof panel lifts to reveal large storage area. Size 38" long, 21" wide, 28" high. Size each cart. 18" long, 14" wide, 14" deep. Packed in individual carton; shipping weight 36¼ lbs.

(B) No. 725

(B) No. 725 — POLE DESK & SHELVES

Completely new concept in toy furniture — for ages 6 to 16. Brass finished poles, for standard 8-ft. ceilings, provide the support for this beautifully finished desk and bookshelf combination. Practical . . . can be fitted into almost any corner of the child's room. Adjustable for height so that the unit actually "grows with the child." Handsome . . . finished in rich walnut-grained pattern. Rugged . . . all wood reinforced shelves. Desk area is 27" x 19" when opened. Overall width of poles is 29". Packed in individual cartons. Shipping weight 25½ pounds.



Useful cork bulletin board 27" x 12½" on outside when desk is closed.

QUALITY DOLL FURNITURE



(A) No. 142

(A) No. 142 — **DOLL HIGH CHAIR w/accessories.**
To pamper her favorite dolly! Top quality wood construction with maple, non-toxic finish. Drop-leaf feeding tray, foot rest and a colorful decal on the back-rest. For added play value a six-piece plastic feeding set is provided with high chair; this set includes: Feeding Dish, Spoon, Milk Bottle with strainer, Water Bottle, Nipple and Scissors. Packed, individual carton; 4¾ lbs.



(B) No. 143

(B) No. 143 — **OAK DOLL HIGH CHAIR**
A quality doll high chair in the finest furniture tradition. Constructed of solid oak, this chair has drop-leaf feeding tray, foot rest, and distinctive wood turnings on the back support. Will accommodate virtually all standard size dolls. Finished in natural to show off the rich wood-graining. Overall size: 28" high, 11½" wide, 11½" deep. Packed 1 each; ship. weight 6 lbs.



(C) NO. P4



(D) No. B10

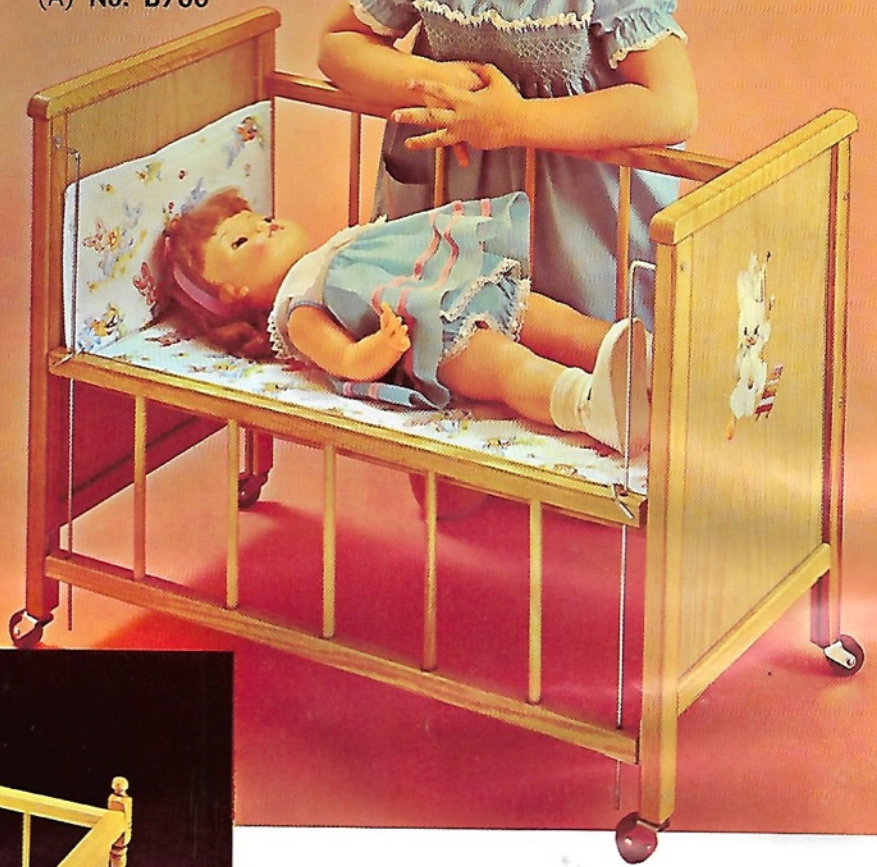
(C) NO. P4 — **EARLY AMERICAN CRIB**
Top quality furniture for her very best doll. Attractive Salem maple finish with colonial print mattress. Hardboard crib bottom supports mattress. Size of Bed 25" x 15" x 20" high. Drop side feature. Hardwood, easy to roll casters. Packed in individual carton. Shipping Wt. 8½ lbs.

(D) No. B10 — **DOLL BUNK BEDS**
Exquisitely finished double-decker beds. Made from select oak lumber with bright natural finish. Includes two upholstered mattresses and "stepladder". Beds detach, place side by side as twin beds. Hold dolls up to 25". Each bed 26" long, 14" wide, 13½" high. Overall height 26½". Packed in individual carton; Shipping weight 11¾ pounds.

QUALITY DOLL FURNITURE

A.T.F. Doll Furniture is outstanding in the toy industry — for styling, utility and modest price.

(A) No. B700



(A) No. B700—DROP-SIDE
DOLL CRIB

Now her "baby" can sleep in luxury. Frame is solid hardwood construction with clear finish to show wood grain. End panel decorated with gay decal. Includes padded mattress and head bumper. Hardboard crib bottom supports mattress. Crib has dropside feature as well as easy-rolling casters. Accommodates dolls up to 23". Size: 24" by 14" width by 19" high. Packed in individual carton; wt. 8½ lbs.



(B) No. C7

(B) No. C7—DOLL CRADLE

She'll love to rock her "baby" to sleep with this beautiful doll cradle. Solid oak construction with clear finish to show wood grain; complete with padded mattress; will hold most standard dolls up to 23". Size: 26" long, 12" wide, 14½" high. Packed in individual carton; wt. 6 lbs.

(C) NO. P3 — EARLY AMERICAN PENDULUM ROCKER

Only pleasant dreams for her "baby" in this sturdy rocker. Salem maple finished — of select hardwood construction. Colonial print material on mattress. Fancily turned ends and delicately shaped rails. Overall Size: 28" x 17" x 20" high. Individually packed. Ship. Wt. 10 lbs.



(C) NO. P3



New!

CANOPY DOLL BED

No. 692—CANOPY DOLL BED

Her dolly will sleep in regal splendor when tucked into this comfy Canopy Bed. Solid hardwood construction with white finish, tastefully decorated with gold-color trim. Luxury-soft quilted bedspread, colorful canopy and dust ruffle, padded mattress and pillow. Size: 22" long, 15½" wide, 22" high. Individually packed; shipping weight 8 lbs.

New!

"Queen Size" DOLL BED



*For Dollies
Who Deserve
the Finest*

No. 691—"QUEEN-SIZE" DOLL BED

For dollies who deserve the finest—the "Queen-size" Doll Bed! Sturdy hardwood construction with snow-white finish. Decorated with distinctive gold-color design. Luxury-soft quilted bedspread, pleated dust ruffle, padded mattress and pillow included. Size: 21½" long, 15" wide, 13½" high. Individually packed; shipping weight 4 lbs.

No. P6—DOLL'S WARDROBE

A Wardrobe for all of dolly's favorite things! Sturdy hardwood construction. One compartment has wood pole for hanging dresses; another compartment has convenient shelf for smaller items. Pull-out drawer and 2 sliding doors. Plenty of storage space. Beautifully finished in blue and white, with animal decals. Overall size: 24½" h^g, 20" wide, 10½" deep. Packed individually; shipping weight 13½ lbs.





ARTIST EASEL BOARD



Double Art Easel— Can Be Used By Two Youngsters At the same time.

No. E5—ART EASEL

All children enjoy coloring and painting. This outstanding Easel is virtually a self-contained Art Studio. Double easel is sturdily constructed with tubular steel frame. Overall height, 4 feet. Drawing boards are 22" square, 3/16" thick, finished in green. Each side of easel has a storage compartment for holding accessories. Included are 6 jars of assorted tempera paints, 8 non-toxic water color felt markers, 10 easy-to-follow paint-by-number drawings, 25 sheets of drawing paper, two metal clips and two paint brushes. Packed 1 to carton; shipping weight 17 lbs.



NO. E5

NO. E7 — MAGNETIC EASEL BOARD

Newly created reversible easel featuring magnetic play activities. Overall height 47". Board size is 30" x 20". One side is steel magnetic surface; reverse side is chalkboard. Included are 5 magnetic spelling puzzles in which words are spelled out for the child as the puzzles are assembled. Puzzles included are: Dog, Elephant, Automobile, Airplane and Train. Also, full magnetic alphabet plus extra vowels—36 letters in all, chalk and eraser. Pkd. individ. Ship. wt. 11 lbs.

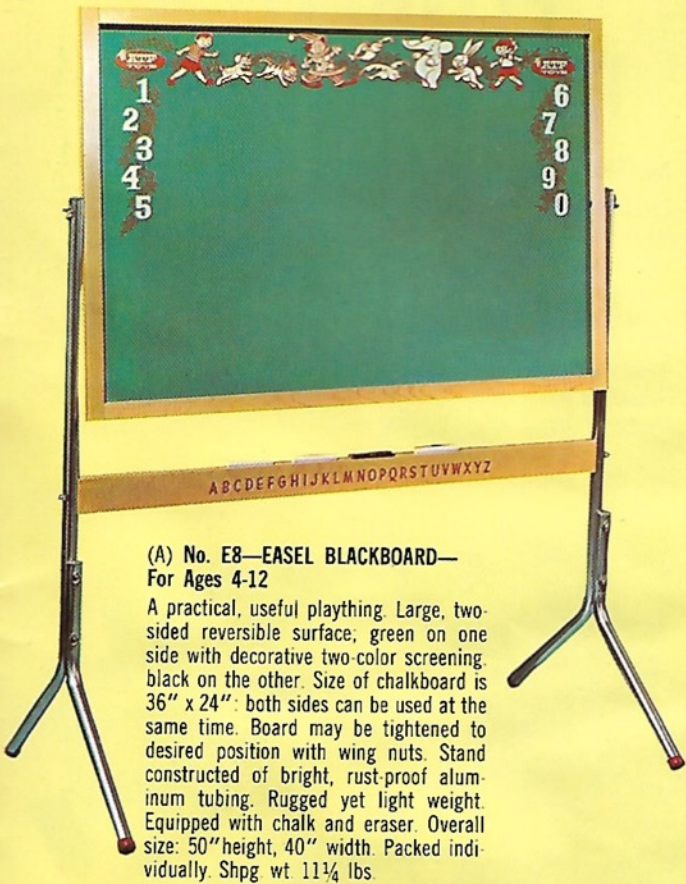


Reverse side is chalkboard



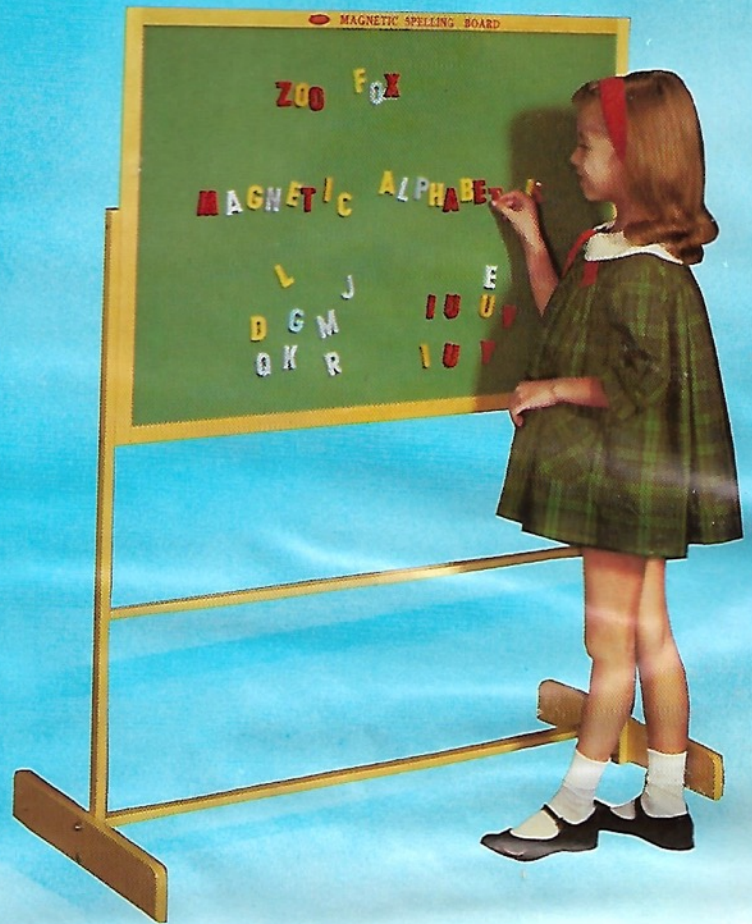
NO. E7

A.T.F. POPULAR EASEL BOARDS



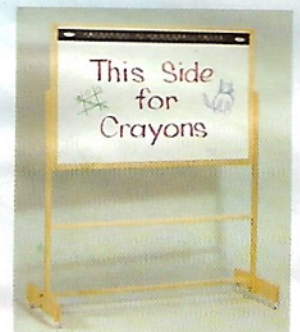
**(A) No. E8—EASEL BLACKBOARD—
For Ages 4-12**

A practical, useful plaything. Large, two-sided reversible surface; green on one side with decorative two-color screening, black on the other. Size of chalkboard is 36" x 24"; both sides can be used at the same time. Board may be tightened to desired position with wing nuts. Stand constructed of bright, rust-proof aluminum tubing. Rugged yet light weight. Equipped with chalk and eraser. Overall size: 50" height, 40" width. Packed individually. Shpg. wt. 11½ lbs.



(B) No. E101—MAGNETIC EASEL STAND

This magnetic writing stand is the "last word" in quality chalkboard equipment. One side has a green steel surface for mounting magnetic alphabet letters or for chalk-writing. On the reverse side is a white surface for wipe-off crayon art. Can be used by two youngsters at the same time. All-wood frame in clear finish. Equipped with chalk-rail. Includes 2 complete sets of magnetic alphabets plus 4 extra sets of vowels. (72 letters in all), wipe-off crayons, chalk and eraser. Overall size is 50" high x 40" wide; 36" x 24" writing surface. Packed one to carton, shipping wt. 13 lbs.



Magnetic Easel Stand



(C) No. E6—EASEL BLACKBOARD—Ages 4-8

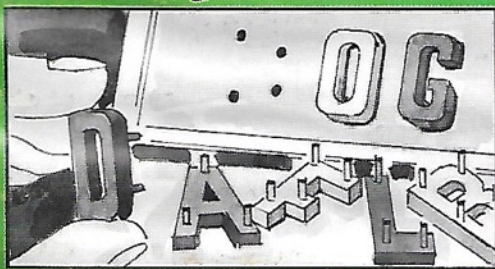
It has two-sided reversible surface; green on one side with decorative two-color screening; black on the other. Both sides can be used at the same time! Board may be adjusted to desired angle, and tightened in position with the wing nuts. Includes chalk and eraser. Constructed of ¾" aluminum tubing and finished wood framing. Over-all size: 41" high, 27" wide. Board writing surface: 23" x 17" Packed individually; shpg. wt. 5½ lbs.



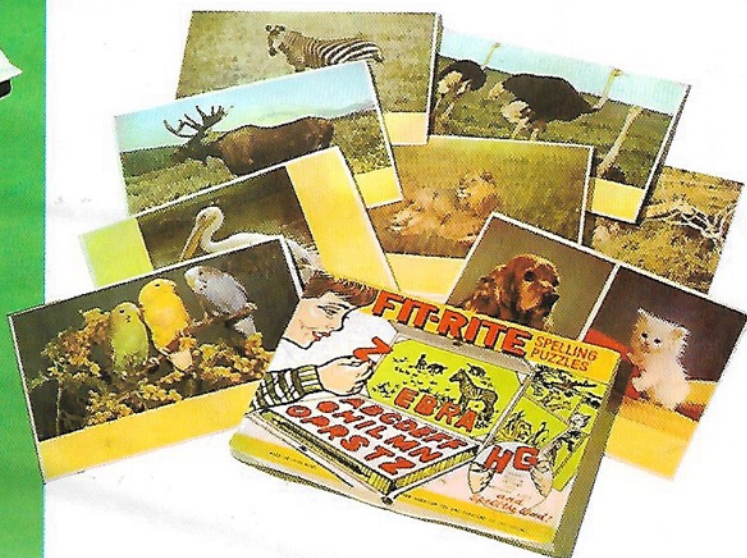
FIT-RITE PUZZLE KIT

No. 7902—FIT-RITE PUZZLE KIT (In Vinyl Case)

Fascinating for pre-schoolers—they learn to spell while having fun! Alphabet letters have prongs on back which match holes on picture cards. Child finds the correct letters to spell the name of the animal pictured on each card. Set includes eight full-color cards picturing nine animals, 20 alphabet letters and instructions. Unit is handsomely packaged in multi-colored vinyl carrying kit—perfect travel companion. Size: 11½" x 8" x 7/8" thick. Packed 1 dozen kits; shipping weight 13 lbs.



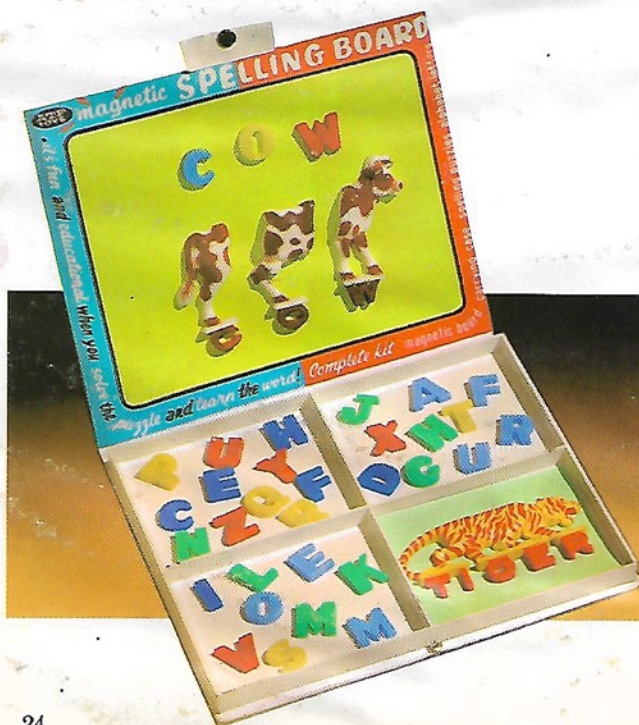
Solve the puzzle by fitting the proper peg-letters into the matching holes on picture card.



MAGNETIC SPELLING PUZZLE KITS

No. 7900-01—MAGNETIC SPELLING PUZZLE KITS (In Vinyl Cases)

Magnetic spelling kits with tremendous appeal. These colorful vinyl cases have built-in steel playboards providing the surface for the magnetic contents. Each kit contains 2 magnetic spelling puzzles with patented spelling feature, plus 26-letter magnetic alphabet. Kit size: 9" x 8" x 7/8" thick. Each master carton contains ½ doz. No. 7900 and ½ doz. No. 7901 for girls and boys. Shipping weight 11 lbs.



NO. 7900



NO. 7901



MAGNETIC SPELLING PUZZLES

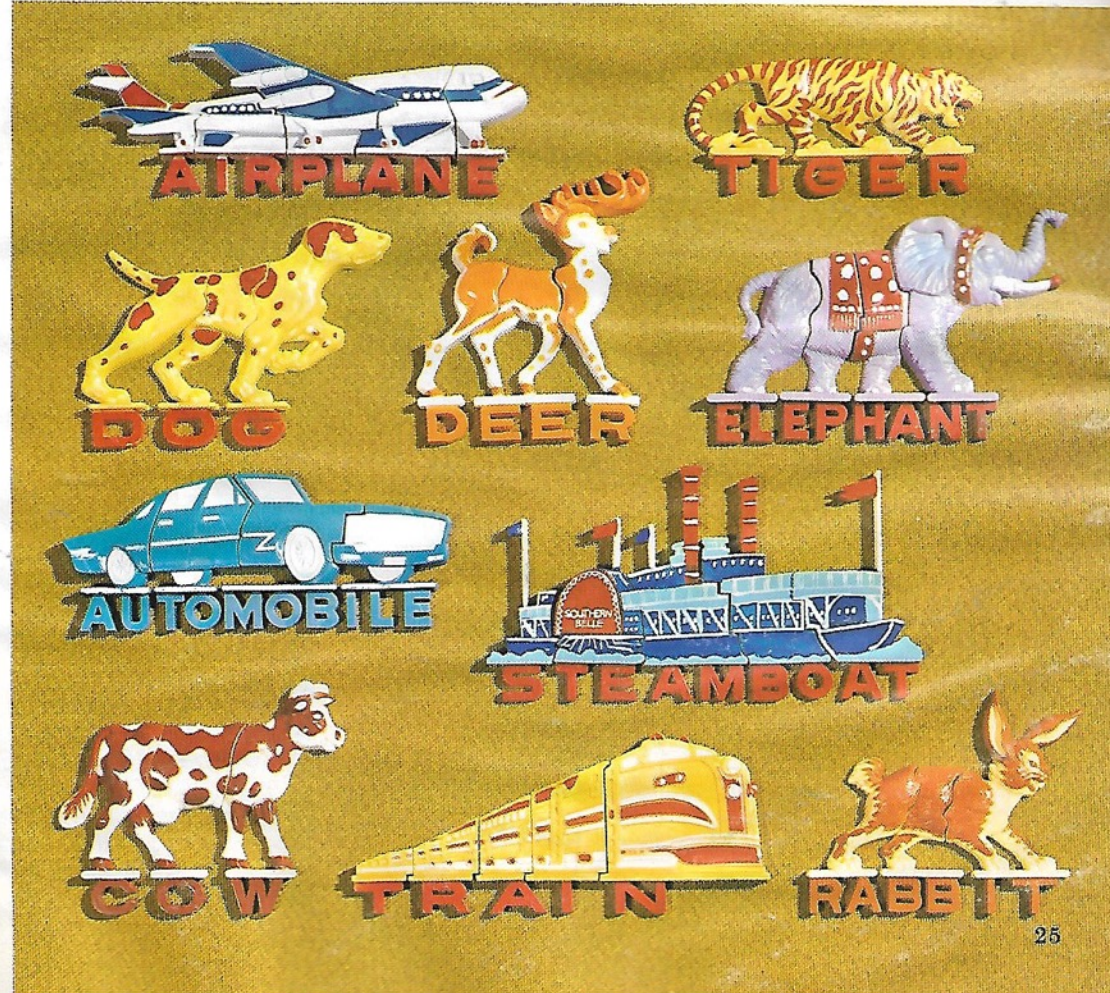
Patented

No. H79—MAGNETIC SPELLING PUZZLE SET

Each piece of each puzzle has a spelling letter connected to it. As the child puts together picture puzzle, the name of object is spelled out for him. Includes full set of 26 Magnetic Alphabet Letters plus 10 extra vowels. Also includes 5 multi-colored spelling puzzles—Automobile, Airplane, Train, Elephant and Dog. Two-sided magnetic board has a blackboard on back. Chalk and eraser. Size 20" x 16". Packed 12 per shipper; wt. 40 lbs.

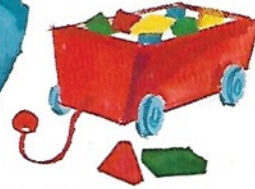
H80—Set of Magnetic Puzzles (Sold Separately)

For use as accessory item, 10 Magnetic Puzzles are available. H80—Assortment #1 includes: Train, Automobile, Airplane, Elephant and Dog. H80—Assortment #2 includes: Tiger, Rabbit, Cow, Deer and Steamboat. Packed 12 sets of 5 puzzles per carton; shpg. wt. 5 lbs.





PRE-SCHOOL TOYS FOR TODDLERS



No. B100 — POUNDING BOARD

Ages 1-4. Sturdy wood construction. After multi-colored pegs are pounded on one side, toy may be turned over for pounding on reverse side. Shrink-film packaging. Size: 10" x 5" x 4". Packed 2 doz. to carton; shipping weight 29 lbs.

No. B916 — MY BLOCK WAGON

Ages 2-6. Always a favorite: a bright red wagon constructed of durable plastic. Includes generous assortment of wood blocks. Full-color shrink packaging provides attractive counter display. Size: 12" long, 6½" wide, 5½" high. Packed 1 dozen to carton; shipping weight 26 lbs.



No. B150 — DELUXE POUNDING BOARD

Large-sized pounding board with 8 jumbo pegs. May be reversed so that pegs are always ready for action. Sturdy wood construction. Unique two-toned finish, with wood mallet. Size: 10¾" x 4½" x 4". Packed 2 dozen to carton; shipping weight 34¼ pounds.

No. B58 — BAG OF BLOCKS

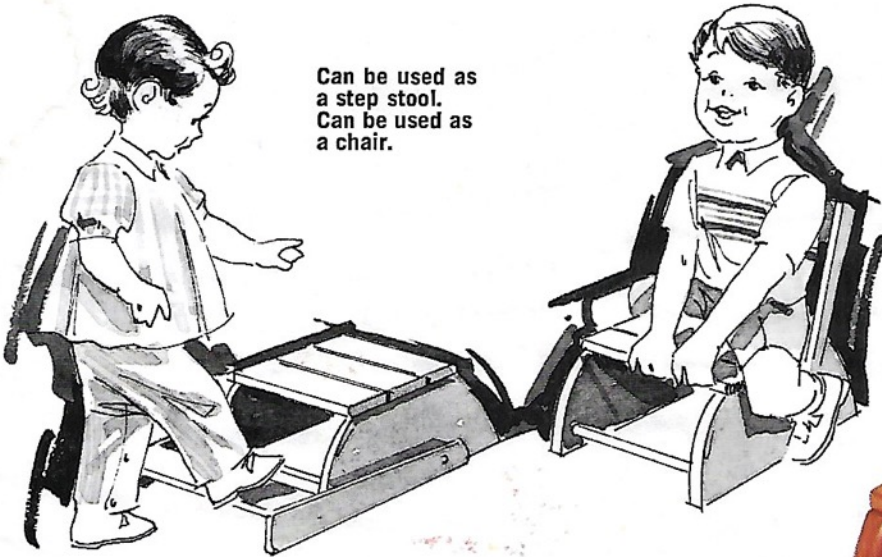
Ages 2-5. Solid wood blocks in gay primary colors and a multitude of basic shapes, all finished in non-toxic colors. Squares, oblongs, triangles, pegs afford endless hours of fun. Bag size: 16" x 8". Packed 1 dozen to carton; shipping weight 22½ pounds.

You can't
stop
playing it!



No. 24—HIT-THE-SPOT GAME

Excellent for youngsters and grownups too! Steel ball is propelled upwards by spreading rods apart. Try to drop ball into the cup with highest score. Sturdy wood construction with maple finish. Attractive full-color display box. Size: 21" x 10 $\frac{1}{4}$ " x 4". Packed 6 to carton; shpg. wt. 20 $\frac{1}{2}$ lbs.



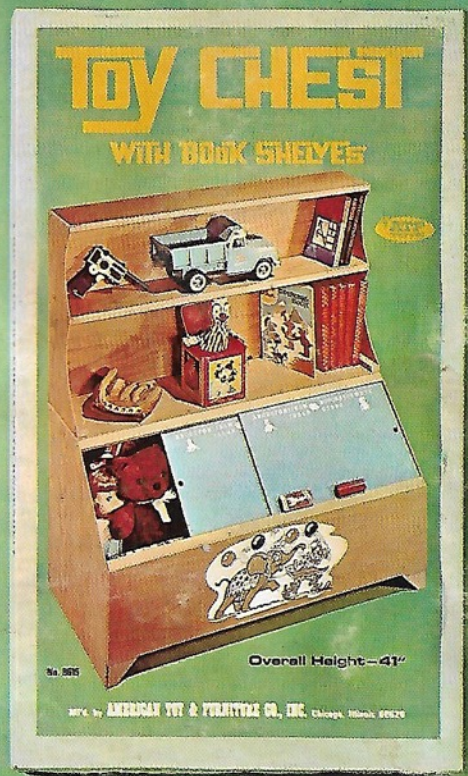
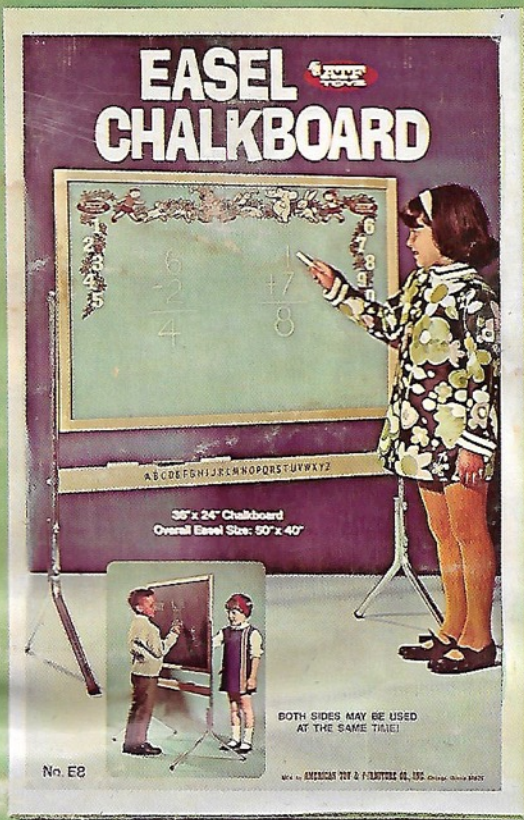
Can be used as
a step stool.
Can be used as
a chair.

NO. B64 — CHAIR STEP SET

A basic "must" for the toddler. The popularity of this item has increased steadily since the idea was first introduced. Perfect for TV watching. Provides back support when step is raised. When youngster needs to reach something such as the washbowl, a quick flip of the chair-back provides two safe steps up to 6 $\frac{3}{4}$ inches above the floor. Solid wood construction, beautifully finished in maple with white decoration. Comes fully assembled. Size: Stool: 15" long x 12 $\frac{1}{2}$ " wide x 6 $\frac{1}{4}$ " high; Chair Back: 14" high; Individually packed; Shipping Weight 4 $\frac{1}{2}$ lbs.

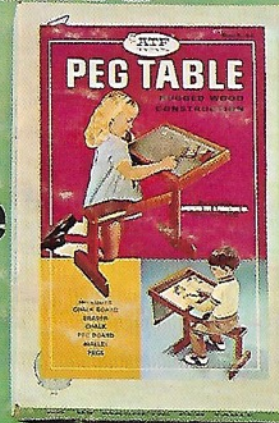


NO. B64



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